



Awarding funds from

The National Lottery®

Today's talk:

- HLF & the Centenary so far
- Funding available & who can apply
- What makes a strong application?
- Top tips and what to do next

HLF and the Centenary

- Over £90million awarded to more than 1,800 projects
- Projects are:
 - Telling a range of stories
 - Recording and conserving First World War heritage
 - Engaging people with heritage for the first time
 - Enabling communities to explore how the war is relevant to their lives today

Funding available

- Funding is available for projects of all sizes throughout the Centenary
- Projects need to be led by a not-for-profit organisation
- 4 grants programmes:
 - **First World War: then and now**
(£3,000 - £10,000)
 - **Our Heritage**
(£10,000 - £100,000)
 - **Young Roots** (aimed at 11 – 25 yr olds)
(£10,000 - £50,000)
 - **Heritage Grants**
(£100,000 +)

What does a good application look like?

You will need to tell us:

- What difference you want to make (which HLF 'outcomes' you will achieve)
- What First World War heritage your project will focus on
- What you will do and how you will involve people in your project
- How you will share what you have done with other people

What do projects need to achieve?

Heritage will be ...

- better managed
- in better condition
- better interpreted and explained
- identified/recorded

People will have...

- learnt about heritage
- developed skills
- changed their attitudes and/or behaviour
- had an enjoyable experience
- volunteered time

Communities

- more people and a wider range of people will have engaged with heritage

Heritage focus

- Local places
- Objects, photographs, documents and newspapers
- Individuals and communities affected by the war
- Buildings and structures – e.g. factories and hospitals
- War memorials
- Recordings of memories
- Memories of people affected by the war after it happened
- Art, literature, music, theatre, film and popular culture
- Anything created during or since the war that shows its impact on the UK and people currently living here

The Great War: Stories from a Neighbourhood -
The Friends of Rock Road Library - £9,500

Stephen Warner - One Man's Journey Through War -
Lowewood Museum (Epping Forest District Council)
£68,500

What will you do?

- Visits to places
 - Using collections
 - Talking to people
 - Recording things
 - Undertaking physical works
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- tell us **who** will be involved in carrying out the activities .
 - Will they need any **training**?

How will you share what you have done with other people?

- Community events
- Celebrating your project's achievements
- Digital things like a smartphone app, DVD or website
- Exhibitions
- Guides/trails
- Leaflets or books
- Packs for schools
- Performances
- Events for professionals

Who do you plan to share with?

- Range of people – young people, local residents/community groups schools

Bushey during The Great War: A Village Remembers

Bushey Museum and Art Gallery - £4,000

Ensuring your project has a legacy

- Where can your project outputs be stored safely for the future?
- British Library Web Archive
- Home Front Legacy
- Historypin
- Lives of the First World War
- First World War Engagement Centres
- First World War Centenary partnership
- Evaluation

Top tips

- Plan activities, costs and evaluation
- What will be the legacy of your project?
- Find out what else is happening and make connections
 - FWW Engagement Centres – inc. Living Legacies
 - Home Front Legacy
 - First World War Centenary partnership
 - Historypin
 - British Library web archive
- Follow application form and guidance
- Get project enquiry advice (and act on it!)

Find out more at
www.hlf.org.uk/FirstWorldWar

