

Jimmy Laverty Development Officer Heritage Lottery Fund



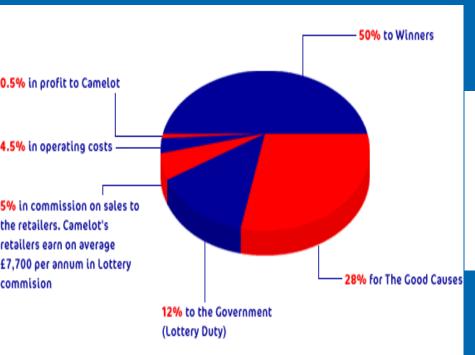


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- How we fund?
- Outcomes approach
- What is heritage?
- FWW Grant programmes
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- Advice & Help
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Who we are

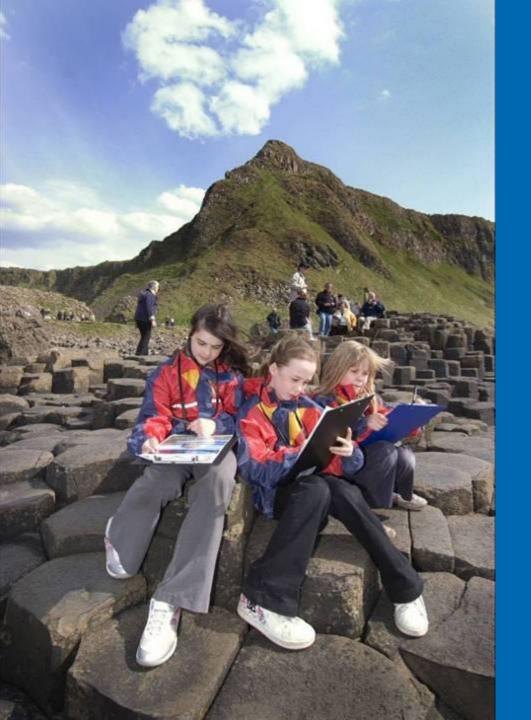




- Established in 1994
- One of 4 lottery distributors

- 10p of every £2
- £220m invested in NI heritage to date





A lasting difference for heritage and for people....
....and
for communities



Who we are & What we do

- we use money raised by National Lottery players to help people across the UK explore, enjoy and protect the heritage they care about.
- Largest dedicated funder of heritage in the UK
- £7.7 billion awarded to over 40,000 projects since 1994
- considerable body of knowledge
- Funding from £3000 through 7 grant programmes



Nomadic on the Slips at H&W Belfast



Strategic context



Good news

- Approx £300m a year
- This year £190m
- offer confidence and stability

But

- challenging economic conditions continue
- continued pressure on public sector finances
- dependent on National Lottery income



A responsive and collaborative funder



- investing for the long term
- mixed portfolio of open programmes and targeted initiatives
- working strategically in partnership



Who we are & What we do

HLF in NI

- Small team
 - Head of Region
 - Development team (2 people)
 - Assessment team (4 people)
 - Admin (2 people)
- NI Committee
 - Seven Committee Members
 - One Trustee



- Budget
 - £2 4M directly
 - Access to UK wide budgets
 - Annual spent approx £10M
 - 7 Grant programmes



Outcomes - New Assessment Model

The differences (changes, impacts and/or benefits) your project will make for

- Heritage
- People
- Communities



Proportionate to funding request



Outcomes - Assessment Model

The differences (changes, impacts and/or benefits) your project will make for

- Heritage
- People
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Proportionate to funding request



Outcomes for Heritage



With our investment, heritage will be:

- better managed
- in better condition
- better interpreted and explained
- identified/recorded



Outcomes for People



With our investment, people will have:

- developed skills
- learnt about heritage
- changed their attitudes and/or behaviour
- had an enjoyable experience
- volunteered time



Outcomes for Communities

With our investment:

- environmental impacts will be reduced
- more people and a wider range of people will have engaged with heritage
- your local area/community will be a better place to live, work or visit
- your local economy will be boosted
- your organisation will be more resilient





How we assess?



- 1. What is the <u>heritage focus</u> of the project?
- 2. What is the <u>need or opportunity</u> that the project is responding to?
- 3. Why does the project need to go ahead now and why is Lottery funding required?
- 4. What <u>outcomes</u> will the project achieve and will they be sustained?
- 5. Is the project well planned?
- 6. Is the project <u>financially realistic</u> and offers value for money?

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How we make decisions

- Head of Region
 - Grants up to £100K
 - Decisions endorsed by Committee
- NI Committee
 - Grants up to £2 million decided quarterly
- UK Board
 - Over £2M decided by Trustees bimonthly







HLF approach to heritage



- No statutory responsibility
- Broad & inclusive view of heritage
- Valued by people
- Conservation management approach
- Heritage skills training
- Consulting and involving potential users
- Sustainable long term impacts & outcomes
- Invest where our money is really needed



What is Heritage?



Heritage includes many different things from the past that we value and want to pass on to future generations

Natural Heritage, Countryside and Biodiversity







Museums, Libraries, Archives and Collections



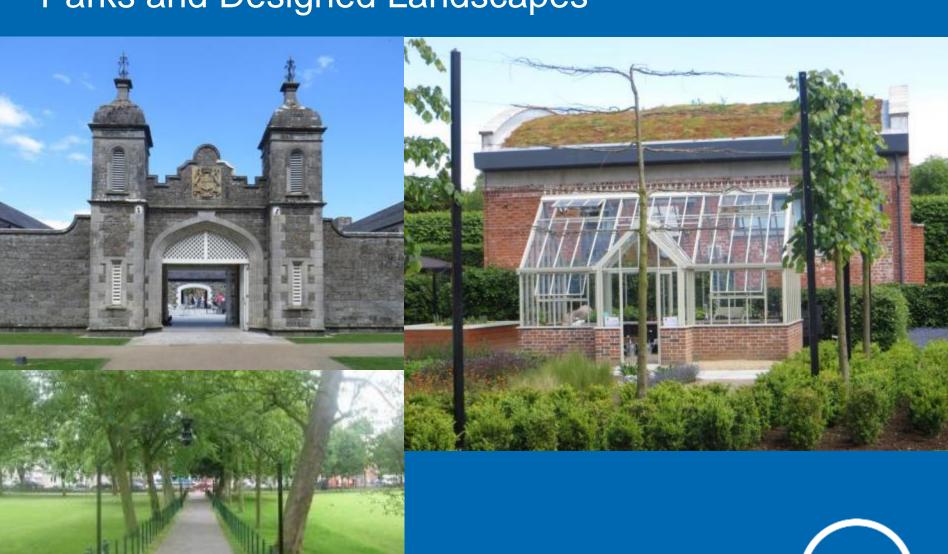


Cultural, Social and Intangible Heritage





Parks and Designed Landscapes



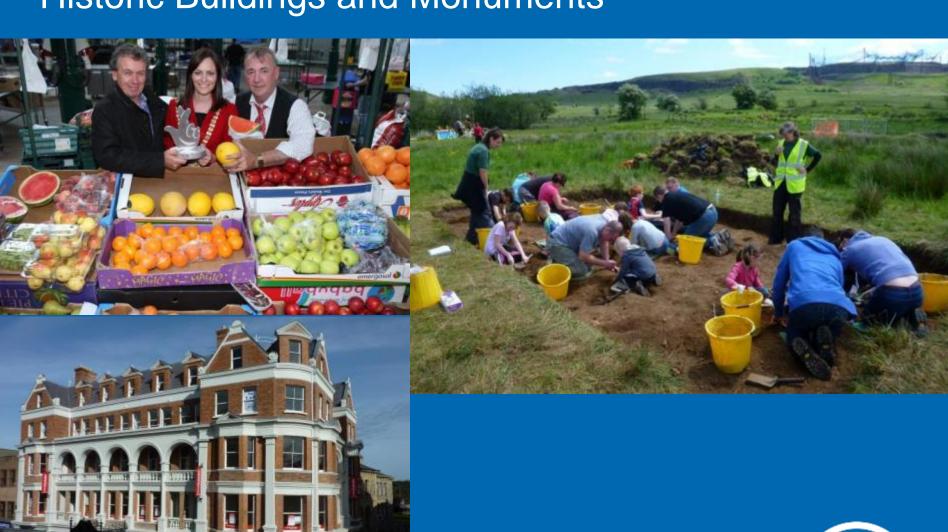


Industrial, Maritime and Transport Heritage





Historic Buildings and Monuments



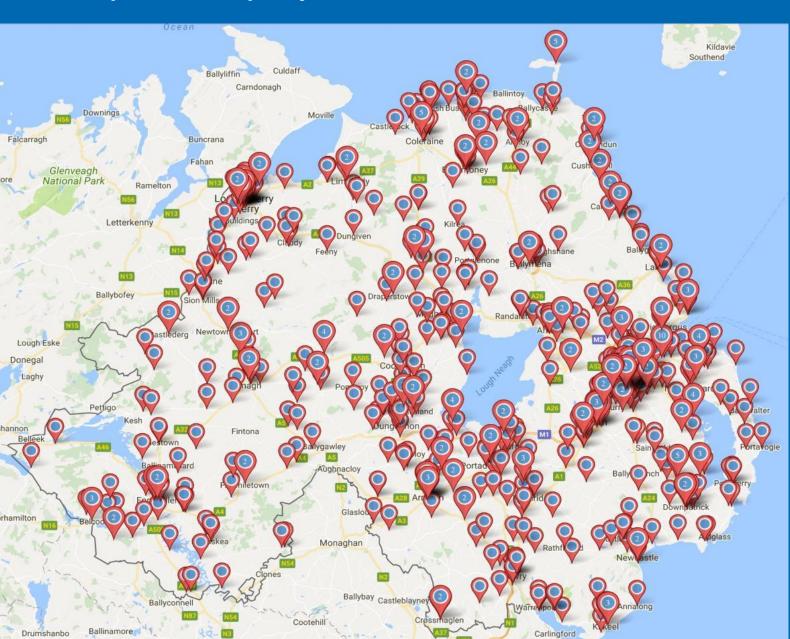


Heritage Lottery Fund in Northern Ireland

- £228,512,674 spent in NI
- Over 1300 projects supported
- £46million on land & biodiversity
- £35million on Museums, libraries and archives
- Approx. 60 projects a year
- Average £10million spend per year



Map of our projects





Who we fund



- not-for-profit organisations
- partnerships

Some examples

- community or voluntary groups
- community interest companies
- charities or trusts
- social enterprises
- local councils
- other public sector organisations, such as nationally funded museums





Funding for Decade Related Projects

First World War: then and now

Grants between £3,000 & £10,000

Our Heritage

Grants between £10,000 & £100,000

Heritage Grants

Grants over £100,000

Young Roots

Grants between £10,000 & £50,000

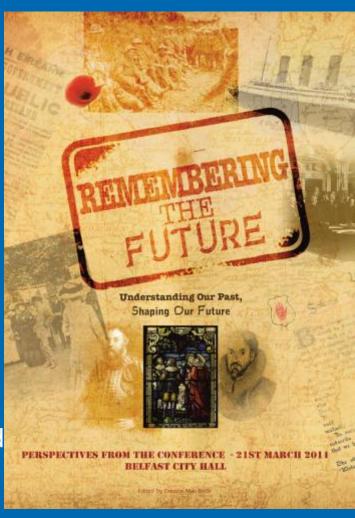


Northern Ireland and the First World War

- 2011 2022 marks a number of significant political events which have shaped the sense of British and Irish identity in NI in the 20th century.
- Community Relations Council, HLF & others support increased understanding of the legacy of the decade and support organisations to explore the complexity of our history.

The principles

- start from the historical facts;
- recognise the implications and consequences of what happened;
- understand that different perceptions and interpretations exist;
- show how events and activities can deepen understanding of the period.





First World War: then and now

- Grants of £3,000 £10,000
- Decision in 8 10 weeks
- 100% funding available
- Project no longer than 2 years

FWW: then and now is for communities to mark the centenary of the First World War by helping them understand the war and its impact better

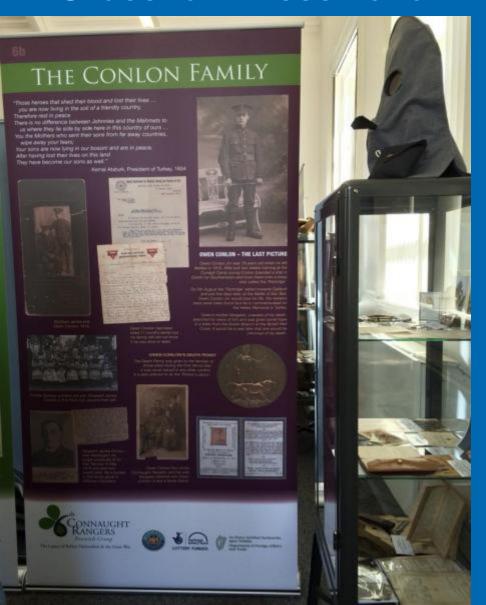




WW1 soldiers of Cleenish Island Bellanaleck Local History Group - £10,000



Belfast Nationalists and WWI – Exhibition and Slideshow Presentation



- Focal point for nationalists with family members who fought in FWW to research their family history connections
- Encourage interest and debate based on facts not myths
- £7,700



Our Heritage programme

For any type of project related to national, regional or local heritage in the UK.

- Grants of £10,000 £100,000
- Decision in 8 10 weeks
- 100% funding available
- Straightforward application form with project plan
- Outcomes
 - Minimum one outcome for heritage
 & one for people
- Can't fund repair only projects





Impact of the First World War in the Newry Area in the Context of a Changing Political Landscape



- Exhibition illustrates how the FWW affected the lives of hundreds of ordinary people in the area.
- Either through recruitment, experience of warfare and bereavement and loss.
- £39,200



Project 126: Men behind the glass Campbell College - £89,300



Young Roots

- Grants of £3,000 £50,000
- Decision in 8 10 weeks
- 100% funding available

For projects that engage young people, aged 11 to 25, with heritage

Partnerships of heritage and youth organisations to help young people shape and deliver their own projects





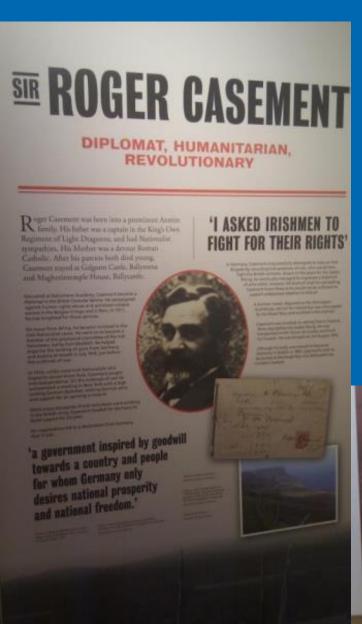
Heritage Grants programme



- Grants of £100,000 and over
- 2 round process
- Development phase between rounds with grant funding
- 95% funding up to £1M and 90% above £1M
- Initial decision in 3 months
- 12-24 months to complete both application rounds & start project
- For any type of project related to national, regional or local heritage in the UK.
- 4 Deadlines a year



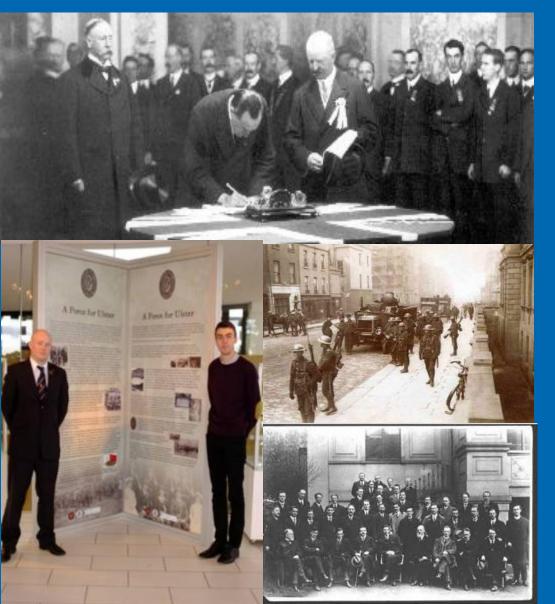
On The Brink: The Politics of Conflict 1914-1916



- Explored impact and legacy of the outbreak of First World War, Battle of the Somme and Easter Rising in the Mid & East Antrim and Causeway areas.
- Using heritage sites, artefacts of the period, & engagement with local communities
- £178,800







Irish Unionism 1914- 1918

- How the events of 100
 years ago shaped the
 Ireland of today with a
 particular emphasis on
 the Unionist perspective
- Focuses on 1914-18 & the development of the ideological and cultural differences found within Northern Ireland today.
- £270,700



Partnerships

Historypin (www.historypin.com)

- FWW Centenary online hub to host HLF funded projects.
- draw all these projects and materials together, enabling the public to explore and interact with FWW activities in their local area

First World War Engagement Centres

- Five university FWW
 Engagement Centres established
- Queen's University Belfast -Living Legacies 1914-18: From past conflict to shared future
- http://www.livinglegacies1914-18.ac.uk/

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FROM PAST CONFLICT TO SHARED FUTURE

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The Living Legacies 1914-18 Engagement Centre is a focal point for connecting academic and community researchers interested in how the First World War lives on in the twenty-first century world.

The Living Legacies Engagement Centre is a UK-wide research collaboration between Queen's University Belfast, University of Ulster, Newcastle University, Goldsmiths, University of London, National Library of Wales and National Museums Northern Ireland. The Centre is funded by the Arts and Humanities Research Council (AHRC) in partnership with the Heritage Lottery Fund (HLF) until December 2016.

The Centre is based at the Institute for Collaborative Research in the Humanitiles. At its core is a group of academics from different UK universities all researching the enduring legacies of the First World War and whose shared expertise has potential to help community-led projects achieve greater levels of impact, outreach and engagement beyond their immediate localities.

The Centre's researchers are interested in partnering with community-based networks and projects to explore, interpret and record the "living legacies" of the First World War. In particular, we are interested in helping communities across the UK to:

- · tell their stories and share these stories with others;
- rediscover the forgotten First World War heritage in our landscapes
- · find out why and where people moved as a result of the war;
- express stories about the conflict through drama and theatre

If your community group or project has an interest in one or more of these areas, then there is scope to develop this further by working with our network of researchers through the Living Legacies Centre.





What we can't fund



Frequently asked questions on website

- https://www.hlf.org.uk/about-us/newsfeatures/understanding-first-worldwar/frequently-asked-questions
- Trips for battlefields or cemeteries for a group of people
- New memorials
- Commemoration events
- Single performance events
- Individual family history work
- Duplication



What makes a good application?



Project Planning

Know your heritage

Understanding what you have got

- Why is it distinctive
- Why is it important
- What are its unique characteristics
- What are its associated stories
- How does it inter-relate to other heritage
- What can it tell us about ourselves, our place, our time, our past and our future
- What would be lost if it was lost
- Who would care



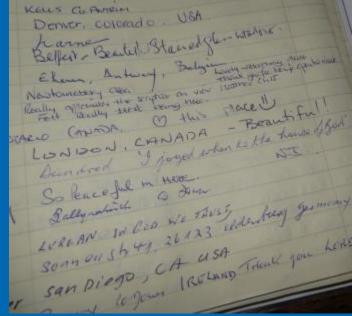


Project Planning

Know your people/community

- Who are your existing users
- What do they like
- What do they not like
- Who is missing
- Why are they missing
- What are the barriers
- Don't assume you know the reasons
- Ask







Project Planning

Know your key steps

- What do you want to do
- Why do you want to do it
- Who is going to do it
- How are you going to do it
- When are you going to do it
- Where are you going to do it
- How much is it going to cost
- Who wants to do it with you

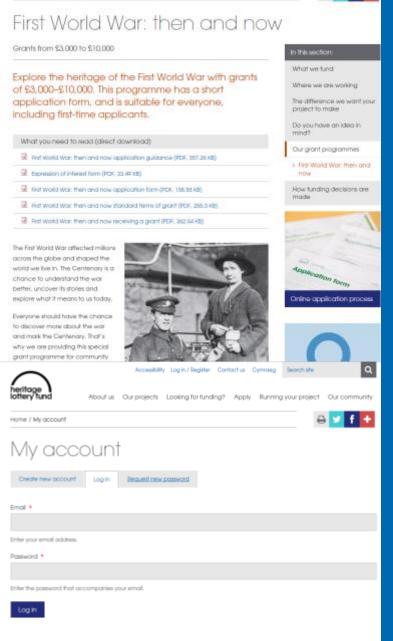






Making an application

- All applications online
- Read relevant application pack and guidance carefully
- Register online www.hlf.org.uk
- Submit a project enquiry form to get advice on your project idea before applying



Preapplication Support

Development team provide advice to all potential applicants

- Online system
- **Project support**
- Application process support

We will advise people to apply or not



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Help on offer



Development Team

- Úna Duffy <u>unad@hlf.org.uk</u>
- Jimmy Laverty

OR

- phone 02890 310120
- email: northernireland@hlf.org.uk
- facebook: Heritage Lottery Fund (NI)
- twitter: @HLFNI



Final tips



- Treat it like a job application
 - Assume we know nothing
- No room for modesty
 - Be positive and assertive
 - no hopes, aims etc
- Get someone unconnected to the project to read the application.
 - Can they describe your project back to you?
- Don't leave it to the last minute!



Any Questions?





